

# ALNLA LANDSCAPE AWARDS PROGRAM

## Design Installation and Landscape Maintenance

*The Awards Program of the Alabama Nursery and Landscape Association is a distinct means through which the Alabama Green Industry can promote public awareness of the impact of ornamental horticulture in environmental improvement. At the same time, the awards recognize the exceptional projects and operations of skilled professionals which enhance the beauty of the landscape and the reputation of the industry.*

### OBJECTIVE

- To encourage professional groups to continue with their efforts to raise the industry's image by consistent use of quality materials and competent workmanship.
- To encourage a greater awareness within the general public as to the benefits of the wise and generous use of horticulture products.
- To recognize skilled professionals who have developed an exceptional facility for retailing horticultural products and supplies.
- To recognize those city and state agencies which have contributed to the overall public awareness of the value of ornamentals through

planting and proper maintenance of public property.

- To recognize the skilled professionals responsible for the design and execution of the landscape plan.

### CATEGORY A- Design Installation Divisions

- Residential under \$10,000
- Residential over \$10,000
- Commercial under \$25,000
- Commercial over \$25,000
- Municipal

The dollar categories above in Residential and Commercial must represent the total contract sale price, including all labor, plants, and materials. Paperwork verifying cost and two-year time limit may be requested by the judges.

### CATEGORY B- Landscape Maintenance Division

- Residential
- Commercial
- Municipal

# **LANDSCAPE AWARDS PROGRAM**

## **GENERAL ENTRY REQUIREMENTS**

### **ELIGIBILITY**

Any Alabama landscape firm, maintenance firm, garden center, landscape architect or landscape designer, and/or any combination of the above may enter. All firms must have a valid plant dealer's certificate and be certified by the State of Alabama. Only one entry per firm will be allowed for each category. Municipal entries may only be made by a city official or employee. No license or certification necessary for municipalities.

### **ADVERTISING BY AWARD WINNERS**

Winners must recognize the Alabama Nursery & Landscape Association as the organization bestowing the award in any advertising or promotions of their award.

### **ENTRY PROVISIONS**

Please read carefully and follow the instructions. The appearance of entry materials will at times influence the opinion of the judges!

### **DEADLINE DATE**

Entries must be received in the ALNLA office, Auburn, AL, by November 15, 2010. Incomplete or late entries will not be acknowledged. The address for the Alabama Nursery & Landscape Association is: P.O. Box 9, Auburn, AL, 36831.

### **LOCATION OF PROJECT ENTRIES**

All entries must be in the State of Alabama

### **PROJECT LIMITATIONS**

Any landscape construction project entered must have been constructed within the past two years.

Any maintenance must have been fully maintained for the minimum of one calendar/fiscal year. The firm/individual entering this category does not have to be the original designer or landscape contractor.

A copy of the maintenance contract (no prices necessary) must be included with entry.

All municipal entries must be projects of the city and installed and maintained by the same.

### **PHOTO REQUIREMENTS**

Eight (8) 8" x 10" color photos (Photos on CD are acceptable) of the project are required. Photos should emphasize special challenges of the given project. Before, during and after shots would be helpful. These photos will be used in displaying the individual winners.

### **PROJECT DESCRIPTION**

A brief statement concerning the project must be submitted with each entry. This statement cannot be more than one double-spaced, typed page and must include a brief history of the organization and brief specifications of the work performed.

### **PLANS/DRAWINGS**

Landscape Projects: A blueprint or scale drawing of the landscape project must be included with each entry. Please have North orientation on scaled plan.

### **SUBMISSION OF ENTRY MATERIALS**

All entry materials including application form, photos, blueprints or description plan must be submitted in one package by November 16, 2009. Only one entry per firm per category may be submitted.

# **LANDSCAPE AWARDS PROGRAM**

## **GENERAL ENTRY REQUIREMENTS**

### **DISPOSITION OF ENTRY MATERIALS**

Entries will become the property of ALNLA and may be used for publication or for any other purpose the Association deems fit. ALNLA will not assume any responsibility for copyrights or photographic fees.

### **ALL PARTIES AGREE**

All interested parties (Project owner, Landscape Designer and or Contractor) must agree to the idea of entering the program. Applicants also must verify to the best of their knowledge that all aspects of the entry submitted fulfill all entry requirements and the entering company is not claiming someone else's work.

### **NEWSPAPER NAME**

Your newspaper's name, address, and phone number are requested to prepare a press release of winning awards.

# **JUDGING**

## **BASIS FOR JUDGING**

Excellence in performance will be the basis for judging. Consideration will be given to aesthetics, functionality and execution.

A qualified panel of judges will consist of the Alabama Nursery & Landscape Association Awards Committee and others appointed by the ALNLA Board of Directors who will evaluate the entries on:

## **CATEGORY A: DESIGN INSTALLATION**

- Quality of design
- Correct plant usage
- Workmanship
- Quality of Plant/Construction Materials
- Completeness of Project Installation

## **CATEGORY B: LANDSCAPE MAINTENANCE**

- Consistency and quality edging, mowing and pruning
- Bed definition
- Quality of turf (i.e. weeds, color, etc.)
- Use of seasonal color
- Curb appeal

## **AWARDS**

**All awards will be presented at ALNLA Membership Meeting and displayed at the GSHE trade show in Mobile, AL. Each winner will be presented with an Alabama Nursery & Landscape Association plaque and a monetary award.**

## **PROJECT OWNER CONSENT**

I authorize the firm named on this Award Application to photograph and submit this entry for work completed on my property. I understand that ALNLA does not assume any copyright responsibilities and ALNLA will not pay any photographic fees. The Alabama Nursery & Landscape Association has my permission to use the information and photographs from this entry in publications or for any other purpose the Association deems fit. All entries become the property of ALNLA

Project Owner Signature:

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Date:

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## **Press Release Information:**

Local Newspaper:

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Address:

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City, State, Zip:

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Phone:

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## **LANDSCAPE AWARDS PROGRAM ENTRY FORM**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### **LANDSCAPE:**

Single Family under \$10,000

Single Family over \$10,000

Commercial under \$25,000

Commercial over \$25,000

Municipal

Project Name \_\_\_\_\_

Project Location \_\_\_\_\_ Designer \_\_\_\_\_

### **LANDSCAPE MAINTENANCE:**

Residential

Commercial

Municipal

Project Name \_\_\_\_\_

Project Location \_\_\_\_\_



## **Photo Description**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_